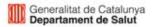
Nursing Director Shu-Tai Sheen Hsiao

ENSH GOLD Forum 2013









Introduction

Taipei Medical University Board

Taipei Medical University





Since 1976 833 Beds

- 2009 JCI Accreditation
- **◆2010 HACCP**
- ◆2010 CSR GRI G3 & AA1000:2008
- **◆2011 National Quality Award**
- ◆2012 WHO CCCSP International Safe I
- 2012 2nd JCI Accreditation







Since 1997 756 Beds Since 2008 1,580 Beds





Introduction

Location

Neighboring Taipei 101

Situated in the **CBD** of Taipei

Mission To improve patient care by incorporating excellence in teaching, innovation, and research in our hospital.





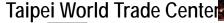






Shin Kong Mitsukoshi







Vision To become an

university hospital.

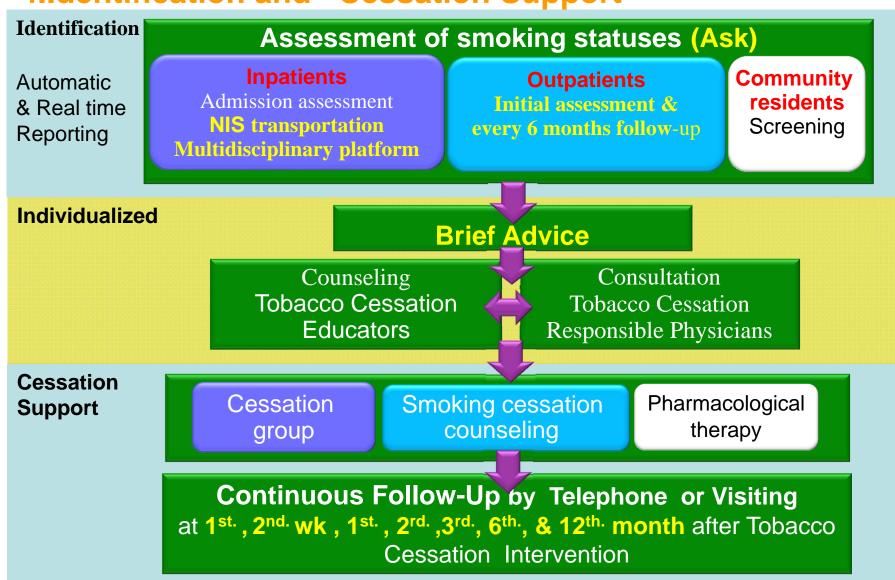
internationally renowned

Grand Hyatt Taipei

TMUH

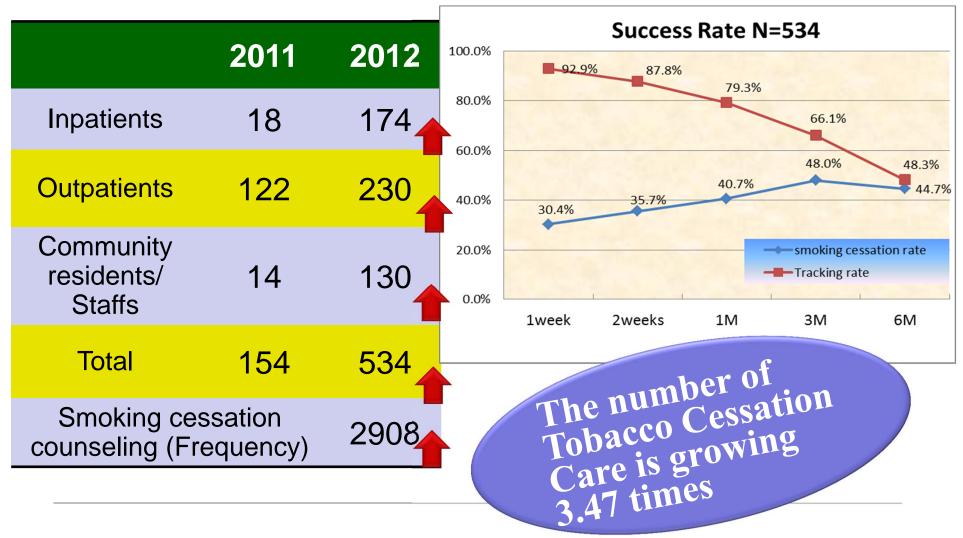


4.Identification and Cessation Support





4.Identification and Cessation Support







2009 Slogan contest

2012 I love so I quit **Short Essay Campaign**

Trails and corridors





Website

6.Environment

National Tobacco Hazards **Prevention Act**

Tobacco-Free **Annual advocacy** activities

Advocacy video



Daily Broadcasting 10:00 / 16:00

Counseling room









6.Environment – imaginative activities

multidisciplinary "Tobacco-Free Task Force"

•imaginative, creative activities to the public

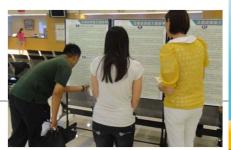
Continuously annual program improving

We played the film titled-I love so I **quit** in the main hall and clinic areas to stimulate motivation to quit smoking.

2012 Tobacco cessation Short essay competitions Open to staff, patients, and the

• The touching story triggered

motivation to quit indeed.





地 图成器图象图 8~

Thanks for your attention

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